

General Diversity Publications

NAME AND LINK	TARGET AUDIENCE	COST	NOTES
The Journal of Blacks in Higher Education http://www.jbhe.com/	African American	\$150 and up for online posting	Online only
Asian Life http://www.asianlife.com	Asian	\$100-\$180 for online depending on frequency	Online only
National Association of Asian American Professionals http://www.naaap.org/	Asian	\$100 and up depending on number of postings purchased and length of time	Online only
Ability Links AbilityLinks.org	Differently abled persons	FREE	Online only
Disaboom Jobs http://www.disaboomjobs.com	Differently abled persons	Price per post starting at \$90 and going down with frequency of posts	Online only
National Society for Hispanic Professionals http://network.nshp.org/	Latino	Available upon request	Online only
Latinos in Higher Education http://www.latinosinhighered.com/	Latino	\$150 and up for online	Online only http://www.latinosinhighered.com/index.php?page=products
Tribal Employment Newsletter http://www.nativejobs.com/	Native American	\$80 per announcement or \$249 per year	Online only

Diversity Related Publications for Faculty Hiring Plans

Tribal College Journal of American Indian Higher Education http://tribalcollegejournal.org/	Native American	\$80-240 for individual online postings, frequency discounts available	Online only
Native American Jobs http://nativeamericanjobs.com/	Native American	\$100-400 for online posting	Online only
Women in Higher Education http://www.wihe.com/	Women	Print ads start at \$558, web only start at \$180	Web and print
American Association of University Women—AAUW Outlook http://www.aauw.org/about/sponsors/advertise.cfm	Women	\$1200-5500 depending on size, web only prices available	Print and online
Advancing Women http://www.careers.advancingwomen.com/r/jobs/post/index.cfm?site_id=299	Women	\$150 and up for online posting, frequency discounts available	Online only
Faculty for the Future http://www.engr.psu.edu/fff/misc/services_positions.asp	Diverse	FREE	Online Only
IMDiversity http://www.iminorities.com/	Diverse	\$95-200 depending on length of time of post	Online only
Insight Into Diversity http://www.insightintodiversity.com/	Diverse	\$330-4925, depending on size, website ads start at \$290 with repeat discounts	Online and in print. Formerly Affirmative Action Register

Diversity Related Publications for Faculty Hiring Plans

Diverse Issues in Higher Education http://diverseeducation.com/	Diverse	\$520-2510 depending on size, includes online posting as well, web only prices available	Print and online
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Department/Discipline Specific

Discipline/Area	Name	Target Audience	Cost	Notes
African American Studies, Ethnic Studies	The Black Scholar http://www.theblackscholar.org/	African American	\$480-1320	
Business	National Society of Hispanic MBAs http://www.nshmba.org/	Latino	\$250 and up for online	
Business	Association of Latino Professionals in Finance and Accounting http://www.alpfa.org/	Latino	\$300 and up, online only	Online only
Business	National Association of Black Accountants	African American	\$285 and up for online	Online only
Business	National Black MBA Association http://www.nbmbaa.org	African American	\$250 and up	Online only
Business	American Society of Women Accountants http://www.aswa.org	Women	\$150 for online	Online only
Business	International Association of Black Actuaries http://www.blackactuaries.org/careers/create	African American	\$250 for 90 days online	Online only
Communications	Association for Women in Communications http://womcom.org/	Women	\$450 and up for online, \$125 and up for e-newsletter	Online only
Journalism, English	National Association of Black Journalists http://www.nabj.org/	African American	\$150 and up for online	Online only

Diversity Related Publications for Faculty Hiring Plans

Journalism, English	National Association of Hispanic Journalists http://www.nahj.org/	Latino	\$100 for single online ad	Online only http://nahj.hispano.com/user/register/company
Journalism, English	Native American Journalists Association http://www.naja.com/	Native American	Unknown	Call 405-325-9008
Journalism, English	Asian American Journalists Association http://www.aaja.org/	Asian	\$100 and up	Online only
Law	Hispanic National Bar Association http://www.hnba.com/	Latino	\$150 for online	Online only
Library Sciences	Asian Pacific American Librarians Association http://www.apalaweb.org/	Asian	Rates upon request	http://www.apalaweb.org/resources/job-postings/
Library Sciences	Black Caucus of the American Library Association	African American	\$150 and up for online	Online only http://www.bcala.org/jobsubmis.htm
Medicine	Association of Black Cardiologists http://www.abcardio.org/	African American	\$250 and up for online,	Online only
Nursing	National Association of Hispanic Nurses http://www.thehispanicnurses.org	Latino	\$200 and up for online	Online only
Nursing	National Black Nurses Association, Inc. http://www.nbna.org/	African American	\$200 and up for print, \$350 and up for online	http://www.nbna.org/pdf/NBNA_AD_IO.pdf
Nursing	Diversity Nursing http://www.diversitynursing.com	Diverse	\$250 and up	Online only
Nursing	Minority Nurse http://www.minoritynurse.com/	Diverse	\$149 and up	Online only

Diversity Related Publications for Faculty Hiring Plans

Psychology	Association of Black Psychologists http://pd-online.abpsi.org/	African American	\$200 and up	http://pd-online.abpsi.org/index.php?option=com_content&view=article&id=70&Itemid=70
Science, Engineering, Technology	Winds of Change—American Indian Science and Engineering Society http://aises.org/wocnews	Native American	\$560 and up for print ads for colleges, frequency discounts	http://www.pohlyco.com/images/woc-AdRates-2011.pdf
Science, Engineering, Technology	Association for Women in Science http://www.awis.org/	Women	\$300	Online only
Science, Engineering, Technology	Association for Women Geoscientists http://www.awg.org/	Women	\$15-400 based on size	Published six times a year,
Science, Engineering, Technology	Association for Women Soil Scientists http://www.womeninsoils.org/	Women	Unknown	Email for rates
Science, Engineering, Technology	National Organization for the Professional Advancement of Black Chemists and Chemical Engineers http://www.nobcche.org/	African American	\$100 per year for membership then \$100 per ad posted online	Online only
Science, Engineering, Technology	Society of Hispanic Professional Engineers	Latino	\$2481 and up for print, online opportunities available	
Science, Engineering, Technology	Society of Mexican American Engineers and Scientists http://www.maes-natl.org/	Latino	\$100 and up for online	Online only http://maes.ihispano.com/user/register/company
Science, Engineering, Technology	Society of Women Engineers http://societyofwomenengineers.swe.org/	Women	Rates upon request	http://societyofwomenengineers.swe.org/index.php?option=com_content&task=view&id=21&Itemid=50
Science, Engineering, Technology	National Association of Black Geologists and Geophysicists http://www.nabgg.com/	African American	FREE for online text	Online only

Diversity Related Publications for Faculty Hiring Plans

Science, Engineering, Technology	American Association of Blacks in Energy http://www.aabe.org	African American	Unknown	Online only
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